



“Red Gold Organic Tomatoes from Europe” at BIOFACH with a delicious tasting programme.

Four days of great recipes dedicated to our delicious organic canned tomatoes from Europe.

Nuremberg, 12 February 2024 - Not only will attendees at the show learn all about the quality of our Red Gold Organic Canned Tomatoes, but they will be able to discover their versatility and taste their goodness thanks to the recipes prepared daily by the **Italian chef Giandomenico Varriale**.

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When it comes to culinary excellence, the secret lies in the quality of ingredients. Organic canned tomatoes from Europe, renowned for their exceptional quality and flavour, are one such ingredient.

One of the key factors that sets EU organic canned tomatoes apart is the European commitment to sustainable farming practices. These tomatoes are grown in carefully tended fields, benefitting from the ideal climate and soil conditions that Europe has to offer. The result is a tomato with a sweet, rich taste bursting with natural flavour. Embodying the essence of farm-to-table dining, it's no surprise that they are a favourite among top chefs. Not only are they delicious, but they are also packed with essential nutrients. Tomatoes, especially when organic, are a rich source of vitamins and antioxidants, and contribute to a healthy diet.

Red Gold Organic Tomatoes from Europe are also incredibly versatile. Whether for a classic Italian pasta sauce, a vibrant Spanish gazpacho, or a hearty French ratatouille, these tomatoes are your go-to choice. Their natural sweetness adds depth to any dish, and their flavour and aroma will delight your tastebuds.

With their commitment to sustainability and unrivalled flavour, these tomatoes are the key to unlocking the full potential of any culinary creation. Taste the difference with Red Gold Organic Tomatoes from Europe - experience European culinary excellence in every bite.

About Red Gold from Europe

Red Gold from Europe is the name of the campaign managed by ANICAV – the Italian Association of Canned Tomato Producers, and co-funded by the European Union to raise awareness of EU organic canned tomatoes 100% made in Europe. EU organic canned tomatoes are produced by a traditional process that keeps intact all the flavours and aroma of the fruit, picked at the peak of ripeness.

For insights into the European and Italian tomato industry or delicious recipes using organic canned tomatoes, visit our **website** <https://redgoldfromeurope.de/>.

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CAMPAIGNS THAT PROMOTE HIGH
QUALITY AGRICULTURAL PRODUCTS.

